2018 OSEHRA Open Source Summit

The Open Road for Government Innovation

July 18-20, 2018

Bethesda North Marriott Hotel & Conference Center
Bethesda, Maryland

SPONSOR | EXHIBITOR PROSPECTUS

OSEHRA

Join the Premier Open Source Health IT Summit!

Looking to gain expertise in both public and private sector open source health IT modernization? Want to know more about initiatives across Federal and State Agencies and collaborate on global state-of-the-art solutions? Then OSEHRA's 7th Annual Open Source Summit, The Open Road for Government Innovation, on July 18 — 20, 2018 is the place for you!

Held just outside of Washington, DC, this year's three-day Summit will highlight a growing number of open source initiatives and the increasing level of public-private partnership in major programs and agencies. It will explore how you can participate in emerging hybrid proprietary and open source efforts such as VA's Electronic Health Record Modernization (EHRM) and how to optimize open source utilization and community involvement.

Don't miss this opportunity. Join us this year!

OSEHRA Member Breakdown

- ▶ 850+ Individual Members representing 160+ organizations
- ▶ 32 Organizational Members

What is OSEHRA?

OSEHRA (www.osehra.org) is a nonprofit organization dedicated to accelerating innovation in electronic health record software and related technology. OSEHRA supports an open, collaborative community engaged in advancing EHR software and related health IT. Additionally, OSEHRA hosts software repositories for applications such as VistA, RPMS, Blue Button, HealtheMe PHR, and popHealth®.
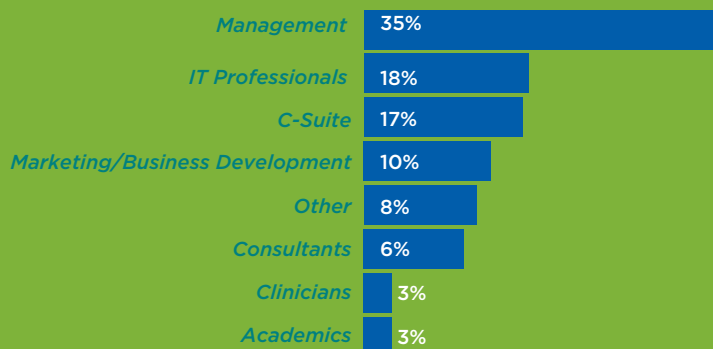
Who Attends the Summit?

A diverse and enthusiastic community of individuals, organizations, and governments that is passionate about community -based open source health IT innovation.
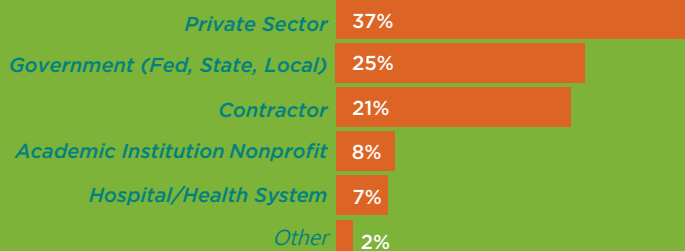
OSEHRA is a Member of:

- ▶ American National Standards Institute (ANSI)
- ▶ Healthcare Information and Management Systems Society (HIMSS)
- ▶ Health Level 7 (HL7)
- ▶ Integrating the Healthcare Enterprise (IHE)
- ▶ Open Source Initiative (OSI)

ATTENDEE DEMOGRAPHICS

Category	Percentage
Management	35%
IT Professionals	18%
C-Suite	17%
Marketing/Business Development	10%
Other	8%
Consultants	6%
Clinicians	3%
Academics	3%

WORK SETTING

Category	Percentage
Private Sector	37%
Government (Fed, State, Local)	25%
Contractor	21%
Academic Institution Nonprofit	8%
Hospital/Health System	7%
Other	2%

Registration

	Discount	Early Bird Rate Before June 18	Standard Rate After June 18
Org. Member Employee, Principal II	25%	$450	$562
Org. Member Employee, Principal I	25%	$450	$562
Org. Member Employee, Innovator III	10%	$540	$675
Org. Member Employee, Innovator II	10%	$540	$675
Org. Member Employee, Innovator I	5%	$570	$712
General Members*	20%	$480	$600
Non-Members / Associate Members		$600	$750
Government		$350	$350
Student		$100	$100

Single Day Option
Visit summit.osehra.org for more information.

*OSEHRA General Membership requires a $500 annual membership fee.
For all the benefits of being a General Member, please contact membership@osehra.org.

Register for the Summit
Online registration is simple at summit.osehra.org

Early Bird Registration Deadline: June 18, 2018

Why Exhibit?

The Exhibit Hall is the epicenter of the Summit. Plenary sessions, meals, and the Summit Reception are held in this central location, which guarantees high visibility and heavy floor traffic for all exhibitors. Further, the Exhibit Hall is open two full days of the Summit, and its schedule does not conflict with other sessions. Every attendee—each a potential customer or teaming partner—is certain to be accessible and hear your message.

Exhibitor	$2,500	6 foot draped table or equivalent floor space. Includes 2 Full Summit Registrations.

Exhibit Hours
July 19: 7:30 am - 7:30 pm

July 20: 7:30 am - 1:15 pm

Deadline
Commitment, payment, and submission of requested materials are due by June 18, 2018.

Promote Your Participation and Your Business Interests

The key to success at any industry event is to make the community aware of your presence! If you choose to become a Sponsor or Exhibitor, we will provide a 2018 OSEHRA Summit logo to place on your respective website, social media profiles, and marketing efforts.

Why Sponsor?

Being a sponsor of the 2018 OSEHRA Open Source Summit ensures that your organization and your commitment to open source are recognized. Take advantage of these sponsorship opportunities to connect with attendees and to increase your exposure at the Summit and beyond.

Benefits	Conference Sponsor $40,000	Platinum $25,000	Gold $15,000	Silver $10,000	Bronze $5,000
Exhibit Space	Contact Event Coordinator	Three 6ft Draped Tables	Two 6ft Draped Tables	One 6ft Draped Table	One 8ft Table
Complimentary Registrations	Twelve (12)	Eight (8)	Six (6)	Four (4)	Two (2)
Ad in Program	Centerfold (2-Page Spread)	Full Page	Three-Quarter Page	Half Page	Quarter Page
Break Sponsorships	Reception Sponsor (1)	Lunch Sponsor (1)	Lunch Sponsor (1)	Breakfast Sponsor (1)	Coffee Break Sponsor (1)
Name/Logo/Link on Website	Included	Included	Included	Included	Included
Contacts	Full Attendee List	Full Attendee List	Full Attendee List	Full Attendee List	Full Attendee List

NO LONGER AVAILABLE (overlaid on Conference Sponsor column)

Sponsorship Benefits

- Promotion of Organization in Widely Distributed Summit Press Releases
- High Visibility of Organization Name, Logo, and Website on Summit website
- Prominent Signage Throughout the Summit
- Exhibit Space for Maximum Exposure
- Organization's Ad in the Summit Program
- Full Attendee List (including name, company, phone and email address)

Additional Sponsorship Opportunities

Charging Station Sponsor $5,000 One (1) Available	Wi-Fi Sponsor $5,000 One (1) Available	Meal Sponsor $1,500 Four (4) Available	Coffee Break Sponsor $500 Four (4) Available

NO LONGER AVAILABLE (overlaid on Wi-Fi Sponsor)

MEMBER BENEFIT

Organizational Members Receive Sponsorship Discounts!

Why Advertise?

As the official guide to the Summit, the Program outlines all sessions, activities, and events taking place at the three-day event. This booklet is distributed onsite to all attendees and members of the press at Registration. Attendees often retain the Program as a record of the proceedings and as a key professional resource, providing you with name recognition and continued community support long after the Summit concludes.

Ads will be highly visible and placed throughout the Program.

Ad Size	Cost	Advertising Requirements
Centerfold*	$2,500	A copy of your authorized logo in web-ready format (.jpg)
2-Page Spread	$2,000	A copy of your logo in a high-resolution format (.ai or .eps) for Summit materials
Full Page	$1,000	**Ad Layout Requirements**
Half Page	$500	Four color (CMYK) with 1/4 inch bleeds and crop marks included for all
Quarter Page	$250	*Centerfold with bleed: 17x11 with .125" bleed*
		2-Page spread with bleed: 17x11 with .125" bleed
		Full page with bleed: 8.5x11 with .125" bleed
First option available to Conference Sponsor		*Full page no bleed: 7.75x10.25*
		Half page no bleed:7.75x4.875
		Quarter page: 3.625x4.875
		Delivered in high resolution .pdf format Submitted no later than June 22, 2018

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For More Details
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Become a Sponsor or Exhibitor
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Become a Member of OSEHRA
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Event Coordinator
Megan Murray
Director, Membership & Communications
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summit.osehra.org

OSEHRA

Organizational Members

AbleVets LLC	KRM Associates, Inc.
Amida Technology	Liberty IT Solutions, LLC
Book Zurman, Inc.	MedicaSoft, LLC
CGI Federal	Medsphere Systems Corporation
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DSS, Inc.	Paraxial, LLC
Dream Hospital	PatchAdvisor, Inc.
DXC Technology	Pusan National University Hospital
Electronic Health Solutions	Red Hat, Inc.
FIS GT.M Group	SoosangST, Inc.
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HSPC	Vista Expertise Network
InterSystems Corporation	YottaDB LLC
Kitware Inc.	Zato Health