2019

OSEHRA
SUMMIT
JULY 9 - 10

Open SaaS - Open Source in the Cloud

Bethesda North Marriott Hotel
& Conference Center | Bethesda, Maryland

summit.osehra.org

OSEHRA

Join the Premier Open Source Health IT Summit!

Looking to gain insight into public and private sector IT modernization? Want to know more about initiatives across Federal and State agencies and collaborate on global state-of-the-art solutions? Then OSEHRA's 8th Annual Summit on July 9 – 10, 2019 is the place for you!

Held just outside of Washington, D.C. at the Bethesda North Marriott Hotel and Conference Center, this year's Summit, entitled *Open SaaS – Open Source in the Cloud*, will highlight current open source initiatives and the increasing level of public-private partnership in major programs and agencies. As more and more programs opt for cloud-based solutions and software-as-a-service delivery models, open source software has become key to both implementation and interoperability. This Summit will address ways to optimize open source utilization and community involvement on this new playing field. Organizations, thought leaders, and speakers from around the globe will be present to showcase the best open source advancements from the past year.

Don't miss this opportunity. Register Today!

OSEHRA MEMBERSHIP

600+ Organizational and Individual Members representing **300+** Organizations.

WHAT IS OSEHRA?

OSEHRA is a nonprofit membership organization dedicated to accelerating innovation through open source software, with an emphasis on electronic health records. OSEHRA supports an open, collaborative community engaged in a variety of open source projects, including EHR implementations, synthetic patient data, open architecture strategy, open APIs, cloud strategies, and other IT activities. To support these efforts, OSEHRA hosts software repositories, an online testing and development support infrastructure, and an online framework for collaborative work groups.

WHO ATTENDS THE SUMMIT?

A diverse and enthusiastic community of individuals, organizations, and governments that are passionate about community-based open source IT innovation.

OSEHRA IS A MEMBER OF:

- American National Standards Institute (ANSI)
- Healthcare Information and Management Systems Society (HIMSS)
- Health Level 7 (HL7) International
- Integrating the Healthcare Enterprise (IHE)
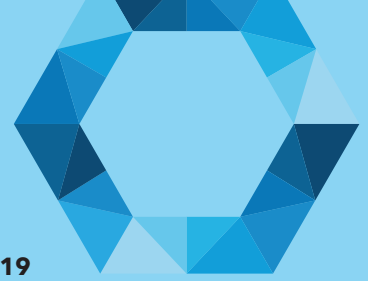- Open Source Initiative (OSI)

ATTENDEE DEMOGRAPHIC

28%	C-Suite
26%	Management
13%	Clinicians
12%	IT Professionals
10%	Marketing/Business Development
5%	Consultants
4%	Academics
2%	Other

WORK SETTING

28%	Contractor
26%	Government
22%	Private Sector
10%	Nonprofit
8%	Academic
6%	Other

Register for the Summit

Online registration is simple at summit.osehra.org. Early Bird Registration Deadline: **May 27, 2019**

Registration	Discount	Early Bird Rate Before May 27	Standard Rate After May 27
Org. Member Employee, Principal II	25%	$450	$562
Org. Member Employee, Principal I	25%	$450	$562
Org. Member Employee, Innovator III	10%	$540	$675
Org. Member Employee, Innovator II	10%	$540	$675
Org. Member Employee, Innovator I	5%	$570	$712
General Members*	20%	$480	$600
Non-Members / Associate Members		$600	$750
Government		$350	$350
Student		$100	$100

*OSEHRA General Membership requires a $500 annual membership fee. For all the benefits of being a General Member, please contact membership@osehra.org.

SINGLE DAY OPTION

Visit **summit.osehra.org** for more information.

Why Sponsor?

Like OSEHRA itself, the OSEHRA Summit is driven by collaboration among our Members and the larger open source community. To that end, the Summit is designed to maximize interaction and brand exposure. This year, the venue will be arranged to serve multiple meals in the exhibit area and provide a special opportunity for sponsors to introduce themselves to attendees. In addition, the conference reception provides an extended opportunity for social interaction, networking, and exhibit browsing. Given that the audience will include senior executives from Federal Government agencies and contractors, there are few conferences that can compare with the return on investment of OSEHRA Summit Sponsorship.

Being a sponsor of the 2019 OSEHRA Open Source Summit ensures that your organization and your commitment to open source are recognized. As shown on the next page, the various sponsorship levels include multiple benefits, including complementary registrations, program advertising, and publicity throughout the Summit registration campaign. For our Organizational Members, a sponsorship discount is provided based on Membership Level. Visit www.osehra.org/membership to learn more.

EXHIBIT HOURS

July 9: 7:30 AM – 7:30 PM

July 10: 7:30 AM – 4:00 PM

DEADLINE

Commitment, payment, and submission of requested materials are due by **May 27, 2019**.

Sponsorship Levels

Benefits	Conference Sponsor $40,000	Platinum $25,000	Gold $15,000	Silver $10,000	Bronze $5,000	Exhibitor $2,500
Exhibit Space	Contact Event Coordinator	Contact Event Coordinator	Two 6 ft Draped Tables	One 6 ft Draped Table	One 8 ft Table	One 8 ft Table
Complimentary Registrations	*NO LONGER AVAILABLE*	8	6	4	2	2
Ad in Program	Centerfold (2-page spread)	Full Page	3/4 page ad	1/2 page ad	1/4 page ad	Not Included
Break Sponsorships	Reception Sponsor (1)	Lunch Sponsor (1)	Lunch Sponsor (1)	Breakfast Sponsor (1)	Coffee Break Sponsor (1)	Not Included
Name/Logo/Link on Website	Included	Included	Included	Included	Included	Included
Contact	Full Attendee List	Full Attendee List	Full Attendee List	Full Attendee List	Full Attendee List	Not Included

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Charging Station Sponsor
$5,000

One (1) Available

Wi-Fi Sponsor
$5,000

One (1) Available

Meal Sponsor
$1,500

Four (4) Available

Coffee Break Sponsor
$500

Four (4) Available

SPONSORSHIP BENEFITS

- Promotion of Organization in Widely Distributed Summit Press Releases and Blogs
- High Visibility of Organization Name, Logo, and Website on Summit Website
- Prominent Signage Throughout the Summit

- Exhibit Space for Maximum Exposure
- Organization's Ad in the Summit Program
- Full Attendee List (Including Name, Company, Phone, and Email Address)

Why Advertise?

As the official guide to the Summit, the Program outlines all sessions, activities, and events taking place at the two-day event. This booklet is distributed on-site to all attendees and members of the press at registration. Ads will be highly visible and placed throughout the Program. Additionally, attendees often retain the Program as a record of the proceedings and as a key professional resource, providing you with name recognition and continued community support long after the Summit concludes. Program advertising is a key benefit for Sponsors, but may also be purchased à la carte as outlined below.

AD SIZE	COST
Centerfold*	$2,500
2-page spread	$2,000
Full-page	$1,000
1/2 page	$500
1/4 page	$250

ADVERTISING REQUIREMENTS
- A copy of your authorized logo in web-ready format (.jpg)
- A copy of your logo in a high-resolution format (.ai or .eps) for Summit materials

AD LAYOUT REQUIREMENTS
- Four color (CMYK) with crop marks included for all
- Delivered in high resolution .pdf format
- Submitted no later than June 14, 2019
- **Centerfold with bleed** .... 17" x 11" with .125" bleed
- **2-Page spread with bleed** .... 17" x 11" with .125" bleed
- **Full page with bleed** .... 8.5" x 11" with .125" bleed
- **Full page no bleed** .... 7.75" x 10.25"
- **Half page no bleed** .... 7.75" x 4.875"
- **Quarter page** .... 3.625" x 4.875"

*First option available to Conference Sponsor.

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summit@osehra.org

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Megan Murray
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